**BLC Bank’s Tania MOUSSALLEM BECOMES VICE-CHAIR OF THE GLOBAL BANKING ALLIANCE FOR WOMEN**

BLC Bank’s commitment to supporting women in business has been given a significant new seal of approval with the appointment of BLC Bank’s Tania Moussallem to serve as Vice-Chair of the *Global Banking Alliance for Women* (GBA). Currently BLC Bank’s Assistant General Manager, heading the Bank’s Strategic Business Development & Financial Management Group, Moussallem joined the GBA Board in September of last year. With BLC Bank since 2008, Moussallem has over 18 years of experience in the banking sector and holds degrees from AUB and ESSEC in France.

The GBA is a network of financial institutions from all over the world which work together to improve access for women entrepreneurs to capital, markets, education and training. BLC Bank always at the forefront of women leadership initiative, is the first bank from the Middle East to join the GBA among giant Institutions such as IFC, Westpac, the Royal Bank of Scotland, IDB and McKinsey … BLC Bank’s work in Lebanon has been highly regarded among GBA member organizations, most notably the Bank’s *We Initiative*, a holistic program for female economic empowerment which Mrs. Moussallem initiated.

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**About BLC Bank:**

BLC Bank is focused on its vision of becoming a Bank of reference and is actively involved in financing productive economic sectors which have a lasting effect on national growth and sustainable development in Lebanon. To this effect, the Bank received local and international awards for its commitment to developing SMEs, fostering women’s economic empowerment and contributing in promoting CSR initiatives.

**For more information, press only:**

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